

GAUTAMI VEGIRAJU

DIRECTOR OF PHOTOGRAPHY | OSVP CONSULTANT

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Mumbai, India; available to work in UK.

Gautami Vegiraju is widely recognized as one of India's very few Directors of Photography specialising in both ICVFX and Live-Action; and an On-Set Virtual Production consultant with over 10+ years of international experience across virtual production, advertising, narrative storytelling and television; rapidly adapting to various creative environments with versatility.

Summary of Qualifications:

- Member of the Visual Effects Society (# 7394). Two-time recipient of the Epic Games Unreal Engine Fellowships. Cinematography Mentor for Unreal Engine Women Creators Program. Designed and developed India's 1st holistic virtual production training facility and curriculum.
 - Expert in seamless visual integration of ICVFX technologies with on-set props, lighting, cameras and live actors; with 650+ days of cumulative on-set virtual production work in the past 3yrs.
 - Accomplished in Collaborative Leadership while scaling production capabilities and delivering high volume outputs with high production value in fast paced filming environments.
 - Demonstrated success in communication, collaboration, business strategy, people management, time management, risk management, budgeting, proactive resourcefulness and solutions.
 - Successful Live-Action DP of commercials and branded content for brands like Mercedes-Benz, L'Oréal, John Deere, Unilever, Nestlé, Oreo, Redbull and Sunburn. And narrative storytelling for production houses like Devgn Films, Luv Films, Clean Slate Filmz and 2nd unit DP for Netflix.
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Professional Experience: Virtual Production (2020-Present)

Director of Photography; Self-employed, Mumbai, India

1/6/2020 - Present

Leading the Cinematography and OSVP teams in ensuring high-quality visual outcomes and delivering on the Directors' visions; using cross-disciplinary ideation & implementation.

- Served as the DP for the John Deere Virtual Product Launch, 2020; one of India's earliest ICVFX shoots; shot during the pandemic and live streamed on YouTube.
- Served as the ICVFX DP for Dil Hai Bhola; a hyper-viral promotional music video directed by Mr. Ajay Devgn (Bollywood dignitary), for his feature film Bhola.
- Conducted the Open House for Ke Sera Sera Virtual Studios in Mumbai along with VP Director Nick Jones; attended by the top 100 DPs in India and many Bollywood heavyweights.

OSVP Consultant; Self-employed, Mumbai, India

1/1/2022 - Present

Consulting, implementing and streamlining Cinematography and On-Set pipelines and workflows for VP studios and educational institutions. Determining new equipment benchmarks and collaborating on R&D projects for On-Set Lighting, Camera and Colour best practices.

- Facilitated and streamlined the LED Volume, Unreal Engine and Color Workflows for Ke Sera Sera Virtual Studios and Time Virtual Studios.
- Tested sandbox LED Walls in association with Green Rain Studios for Netflix.

Director of Photography; Whisper Studios+MR Factory, Jakarta, Indonesia 20/9/2023 - 30/9/2024

Established and delivered the best final image from Real-Time Compositing Virtual Production for daily TV shows and branded content. Trained the local studio team to work autonomously.

- Filmed 100+ branded content pieces in one year by scaling production capabilities from scratch to 18-20 films per month with up to 3 x 90 second films in a day; through directing and collaborating with cross-departmental teams as a part of the core studio leadership team.
- Served as the DP for the 1st and 2nd FTVs (television films) ever shot in ICVFX in Indonesia.
- Achieved seamless visual integration by optimizing lighting plans for 180+ virtual and physical sets. And set the look and feel for each pair of virtual and physical sets.
- Designed framing, lensing and camera movements for each pair of sets with grips ranging from dollies to jibs, to gimbals and Steadicams.
- Ensured smooth and consistent production workflows for final pixel delivery through devising and implementing SOPs for the OSVP and cinematography teams.
- Enhanced the efficiency and scalability of studio operations by developing a modular equipment setup that improved production quality and controlled costs effectively.
- The local team now works autonomously at scale because of the high repeatability of sets.

OSVP Consultant and Educator; Aptech Ltd, Mumbai, India 5/1/2023 - 19/9/2023

Entrusted by Aptech Ltd to spearhead India's 1st holistic virtual production training facility and curriculum at The Virtual Production Academy by Aptech.

- Created India's 1st Virtual Production Specialist Course.
- Designed and developed a compact VP training facility in a 20ft x 20ft x 10ft room; that caters to LED Wall and Real Time Compositing ICVFX with performance capture. It features techniques like pixel mapping, DMX lighting and AR/VR capture among others.
- Established a VP Curriculum that provides a robust hands-on experience of VP; targeting the Film & TV, Broadcast, Gaming, Live Events, Architecture and Immersive Entertainment industries.
- Award-winning student work.
- A majority of the students found job placements at the end of the course.

Professional Experience: Live Action (2013-Present)

Director of Photography; Self-employed, India & Global 1/4/2013-Present

In-demand for creative leadership, delivering emotionally resonant visual narratives, elevating cinematic quality and innovation through strategic artistic vision and technical expertise.

Commercials / Branded Content / Promos (Selected):

Mercedes-Benz, L'Oréal Professional, Unilever, Nestlé, Oreo, Redbull , Asus Zenfone, John Deere, Glenlivet, Vodafone, Master Chef India, Miss World, Saint Gobain Gyprock, Monster High, Abbott, 7UP, Sunburn, Knorr Foods, Tanishq MIA, Raymond, Jabong, Fevicol , Camlin, Cinthol, Baidyanath, Housejoy.com, Kissan Foods, Metropolis Labs, Puraniks, Red FM, Tata Docomo, Zee Horror Show.

Recognition:

- Red FM: Bahut Kiya Samman.
Winner: Silver - best-integrated CSR film at the 2017 ACEF AWARDS
- Unilever Project Sunlight: Can Kids Influence Change in the World?
Winner: Gold - best-integrated CSR film at the 2015 DMA ASIA ECHO AWARDS and 2015 INDIAN DIGITAL MEDIA AWARDS.

Project	Role	Director	Producer
Features:			
Phillauri-End Credits	DP	Prasad Kelkar	Clean Slate Films The Frame Game
Web Series:			
Life Sahi Hai Season S2	Series DP	Umesh Gadge	Zee Entertainment Luv Films
SHE S2	Series 2 nd Unit DP	Dir: Arif Ali DP: Amit Roy	Netflix Window Seat films Tipping Point Films
Short Films (Selected):			
Bhaskar Calling <i>Screened at MIFF 2020</i>	DP	Sanjiv Kishanchandani	Rajkumar Hirani Films
In Search of Shankar <i>2nd best film: BISFF 2017</i>	DP	Mannish Madhav	His Master's Dream
Parallel	DP	Dhara Kinani	Dhara Kinani
The Strangers <i>Screened at NYIFF 2016</i>	DP	Siddhartha Luther	Siddhartha Luther

Certifications:

- Color Q: Color Management for Virtual Production (2024).
- American Society of Cinematographers: Virtual Production Masterclasses (2021-2022).

Education:

- Mindscreen Film Institute: Cinematography (2013).

References: Available upon request.

Gautami holds an Indian Passport. Seeking a Skilled Worker Visa as a condition of hiring in UK.

Thank You.

October 1, 2024

To Whom It May Concern,

I am pleased to recommend Gautami Vegiraju, as an innovative Director of Photography, specializing in Virtual Production.

During her time at Whisper Studios, Gautami has been an exceptional asset. She was brought in for her unique cinematic aesthetics, diverse work experience, keen technical expertise in virtual production and her comprehensive knowledge of the Unreal Engine. She, as the DOP, has employed those skills to scale the production capabilities of the local crew to independently direct photography for branded content at scale, especially for Built-Ins.

Gautami's deep understanding of Virtual Production has been pivotal to enhancing our real-time chroma-key-composite Virtual Production pipeline. Her meticulous planning and seamless visual integration skills have allowed us to scale our production capabilities from scratch to an impressive 18 films per month with up to 3 x 90 second films in a day. This has resulted in a scale which has output 100+ branded content pieces in one year.

Her experience and expertise were especially invaluable in producing high-end food shots; particularly for the 'Indomie' brand, where her attention to detail and out-of-the-box creative approach resulted in visually stunning content.

She has adapted exceptionally well to the Indonesian market and work culture, making her a reliable team player and respected leader within our team.

In the one year that Gautami has been with us, we now have optimized lighting plans for all virtual sets in our inventory. She has devised and implemented processes and checklists for both our OSVP and cinematography teams, ensuring smooth and consistent production workflows. Furthermore, Gautami developed a modular lighting plan and equipment setup that has not only improved our production quality; but has also controlled costs effectively, making our operations more efficient and scalable.

Her experience in both LED Wall ICVFX and Real-time Chroma-Key-Composite Virtual Production, along with her live-action filmmaking skills gives her an edge over others in the field.

I am confident that Gautami will bring the same level of dedication, creativity, and technical excellence to any future endeavors she pursues. She would be an invaluable asset to any team, and I highly recommend her for any opportunities that come her way.

Sincerely,



PT. WHISPER MEDIA

Akshat Singh
Director – Technology and Program Management

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Director of Photography

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Welcoming our esteemed speakers for VFX & More Summit 2024!

1. **Gautami Vegiraju** - Director of Photography.
2. **Jateen Thakkar** - VFX Supervisor, **MPC**.
3. **Dhiraj Singh Chaudhari** - CG Supervisor, **MPC**.
4. **Mangesh Awate** - CG Supervisor, **MPC**.
5. **C V Rao** - Chief Technology Officer, **Annapurna Studios**.

Autodesk, Adobe, Synology, Basilic Fly Studio, Micron Technology India, BenQ India, Disk Archive Corporation, 88 Pictures, Famous Studios, Phantom FX, White Apple LLP, Indian Film and Television Producers Council, Visual Effects Society, VEGAS - VFX, Animation and Gaming Society, Western ...more

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Panel: Crafting Cinematic Brilliance: Synergy between DOPs & VFX Supervisors at VAM 2024 Day 2!

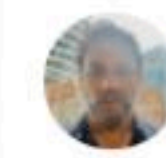
Speakers (From L to R):

1. **Arpan Gaglani** - Managing Director, **philm CGI**
2. **Aseem Bajaj** - Producer/DOP
3. **Gautami Vegiraju** - Cinematographer
4. **Bhanu Prakash** - VFX Supervisor, **ReDefine**
5. **Rajeev K Rastogi (Dr.)** - VFX Head/VFX Producer, **Excel Entertainment**
6. **Seshaprasad A.R.** - Head of Studio, **DNEG**

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Professional Endorsement by Rahul Nath, Creative Director, LAI Games.



Rahul Nath • 1st

Creative Director at LAI games. Founder at Vertical Slice
1yr •

Bringing out the big hitters for my series of workshops at [National University of Singapore NUS Advanced Computing for Executives \(ACE\)](#).

I am bringing in several guests who inspire me to bring their knowledge about emerging technology to these workshops. I have been traveling, getting a fever, and meeting amazing people to bring the best in this workshop because somewhere in the hype market of the metaverse I believe we need to listen to the voices that matter, who have gotten their hands dirty, have the technical know-how and are pioneers in the space.

[Gautami Vegiraju](#) will join me for two of the workshops and share her extensive knowledge of Virtual Production, Virtual Cinematography, photorealism, and how brands can use these techniques for storytelling.

I am not overselling things, but trust me, the guests in these workshops are the difference-makers and I will post more information about them in the coming weeks. If you are someone who comes to me for solutions, these are people whom I run to for solutions.

The link to the preview session is in the comments section. Feel free to DM me if you have more questions.

This year is looking up with exploration into LED screens, arcades, live entertainment systems, and above all meeting people who know a lot more than I do.

[#virtualproduction](#) [#unrealengine5](#) [#metaverse](#) [#dop](#)

[Gautami Vegiraju](#) :Director of Photography. Unreal Engine women's creator program (Building blocks of Metaverse and Two halves of Metaverse)



- Virtual Cinematography , ICFVFX and Virtual Production Specialist
- Mentor for Epic Games Unreal Engine Fellowship: Women Creator Program
- Comprehensive background in live-action film making and photorealism

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1 comment

Reactions

